

## Katherine Crawford

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**Subject:** FW: Norseman Funding Australia's Longest Clean Up

**Importance:** High

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**From:** Peter Fitchat

**Sent:** Thursday, 10 December 2020 3:32 PM

**To:** Nicholas Fardell <[nicholas.fardell@hotmail.com](mailto:nicholas.fardell@hotmail.com)>; [rowena.olsen@gmail.com](mailto:rowena.olsen@gmail.com)

**Cc:** Tori Castledine <[tori.castledine@nationalswa.com](mailto:tori.castledine@nationalswa.com)>; Katherine Crawford <[EA@dundas.wa.gov.au](mailto:EA@dundas.wa.gov.au)>; President <[president@dundas.wa.gov.au](mailto:president@dundas.wa.gov.au)>

**Subject:** RE: Norseman Funding Australia's Longest Clean Up

**Importance:** High

Good afternoon Nicholas,

This will be the report submitted to our Elected Members on the 15<sup>th</sup> December 2020 for Councils determination. This will be on our Website by tomorrow midday.

The outcomes we would like to is the following:

1. Attached in Papers Relating to this item, you will what our Eyre Highway Corridor looks like (this was picked up in a 10m meter distance and filled a rubbish bag.
2. All the containers and items that do not meet the Container Deposit Schemes criteria and will remain on the verges forever and contaminate our environment.
3. Make the "Gateway to WA" a unique experience and not one of litter everywhere
4. Lobby Police, Main Roads and other organisations to beware of the environment and get some litter enforcement along this route and issue some infringements.
5. Also start lobbying for keeping it clean campaign again so our efforts is not wasted
6. Perhaps install some cameras along the road to capture litter bugs
7. But most of all get some people into roadhouses to kick start there businesses as drought bushfires and now COVID-19 has had a great impact on these businesses
8. Record this event and make this part of our awareness campaign and use it to draw-in Shires of Esperance, Coolgardie and the CKB into doing something about the Coolgardie Esperance Highway and also into Kalgoorlie
9. Hopefully attract attention onto this major arterial roads and bring additional tourists to our communities.

### Summary

Present to Council a plan to seek funding to undertake the longest clean-up along the Eyre Highway.

**"Western Australia's, Longest Clean-Up" – Woodlands to the Eucla Coast and Along the Eyre Highway.**

### Background

It has been known that there are only certain points along the Eyre Highway that are being monitored and bin emptied by Main Roads, these points being mainly rest areas; this is a Federal Highway maintained by Main Roads under contract.

The remainder of the Eyre Highway and the Eucla Coast is being environmentally impacted by pollution and rubbish and that the Shire of Dundas wants to put an effort into making the drive into the "Gateway" to WA a

more enjoyable experience and this will tick many tourism and environmental criteria with a community and shire hands on approach to get this done to get this cleaned up.



#### Statutory Environment

Nil

#### Policy Implications

Nil

#### Financial Implications

Use \$30,000 from the Federal Government Infrastructure and Communities Grant Program for 2021 or research funding opportunities for the full expenditure of the program.

#### Strategic Implications

##### **Strategic Community Plan 2012-2022:**

Strategy 3 – Natural and Built Environment

**Theme 1 A strong, healthy, educated and connected Community that is actively engaged and involved.**

**1.2 Recreation Sports and Leisure:** A socially connected Community that is physically active.

**1.3 Engagement of Community:** That the Community are engaged in constructive activities that encourage social and Community development.

**3.4 Enhancement of natural tourist destinations:** Development of the Great Western Woodlands that maintains the overall natural beauty of the area however still provides opportunities for tourism and other uses.

#### Consultation

President  
Councillors  
Senior Management

#### Comment

We believe that there may be funding opportunities available to the Shire to carry out this initiative as a community event with volunteers who wish to make a difference.

The funding would be utilised for:

- Stop and rest points for camping/accommodating and meals for the volunteers
- Dump points where the volunteers can drop off the bags of rubbish, they have collected
- Council Truck hire to pick up the bags of rubbish from the dump points and transport to waste facilities
- Promotion and advertising

This will also bring business to all our roadhouses and accommodation facilities that has been impacted by Bush Fires, Drought and now Covid-19 and all the restrictions this has caused in our community businesses in Norseman, Eucla and especially along the Eyre Highway. A portion of the Federal Government Infrastructure and Community Grant to be allocated to this project to the value of up to \$30,000.

Kind regards,

**Peter Fitchat**

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**Sent:** Thursday, 10 December 2020 2:46 PM

**To:** Peter Fitchat <[ceo@dundas.wa.gov.au](mailto:ceo@dundas.wa.gov.au)>; [rowena.olsen@gmail.com](mailto:rowena.olsen@gmail.com)

**Cc:** Tori Castledine <[tori.castledine@nationalswa.com](mailto:tori.castledine@nationalswa.com)>

**Subject:** Norseman Funding Australia's Longest Clean Up

Peter

Thanks for the call today.

Just confirming that a program that would assist the Shire, Shire rate payers and the community in Norseman and along the highway as we discussed.

**Australia's Longest Clean Up.**

Norseman shire is looking to undertake **Australia's Longest Clean Up.**

With the container deposit scheme not accepting the bar codes on existing rubbish on the Eye Highway the Shire is looking at conducting the Longest Clean up to collect all rubbish and recycle what is recyclable and dispose of what is not.

An assistance amount would help the rate payers/shire as a contribution to the following

- Cost associated with accommodation at selected locations across the highway for selected participants.
- Cost of PPE for participants
- Cost of water and sunscreen for participants.
- Cost associated with the disposal of refuse which is collected.
- Cost to advertise Australia's Longest Clean Up.
- Fuel for Shire vehicles used to collect the collected rubbish.
- Transport of collectables to container deposit scheme location (your closest is Kalgoorlie?)

Amount discussed \$20000, further costs and funding will be sought from other sources and funding as this \$20000 will only form a part of the required contributions to make this happen. I think the final amount is likely to exceed \$150K.

I look forward to your feedback and any advice that would assist Rowena in making this contribution/pledge and kick start this for the Shire with some publicity around the announcement if it comes to fruition.

(Actually a worry that you can collect 3 rubbish bins worth in 200mtrs and none is recyclable due to outdated bar codes).

Also we will need to confirm that I will be in Norseman to travel across the Highway with Shire President and any other councillors on the 22<sup>nd</sup> and overnight along the highway and I will return to Kalgoorlie late on the 23<sup>rd</sup>. I will take my vehicle and the president.

Thanks

**Nick Fardell**  
Candidate for Mining and Pastoral

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