



## Norseman Woodlands to Eucla Coast

### REPORT TO COUNCIL Ordinary Council Meeting 23<sup>rd</sup> February 2021

AREA: Works and Services

OFFICER: Joe Hodges

PERIOD OF REPORTING: January – February 2021

#### Town Crew Works

- Installing headwalls on culvert Lake Cowan Lookout.
- Extensive maintenance to town Racetrack infrastructure, watering lawns, replace damaged timber to bench tops, paint all seating and tables. New timber installed on children's seating section, slash outside racetrack for clear vision to home turn.
- Removal of several fallen trees around Norseman.

#### Gardening Crews

- Verge mowing.
- Uplifting all garden beds at Woodlands Centre with new soil, soil conditioner and mulch.
- Works at Marks Park for Australia Day festivities.
- Welcome park total garden clean-out, removal of excess leaves.
- Complete weeding of works depot.

#### Sealing Program

- No new sealing projects planned.

#### Construction Road Crew Works

- **Heritage Trail**
  - Road crew carted gravel from Pit 2A into the depot in preparation of works on the Heritage Trail.
  - Gravel Sheeting to Heritage Trail, installing new drains and removing over hanging shrubs along road to remove hazard spots.
  - Watercorp Private Works at Town standpipe. On hold from Watercorp as quote over available funds.
- **Racetrack**
  - Apply additional sand to Racetrack course, repair major wash out.
  - Unblock open drain at racetrack, causing damage to track during rains.
- **Hyden-Norseman Road**
  - Minor works being allocated to Hyden Norseman Road ATM.

#### Occupational Health and Safety

- A staff gardening member damaged the front of a gardening vehicle by parking incorrectly. Vehicle requires repairs.

### **HR Items**

- Conducted interviews with two operators for the Leading hand/Grader position. Stephen Venables and Joanne Bennett., the successful applicant was Joanne Bennett. Joanne was required to provide 2 weeks' notice. Stephen was the more experienced, but Joanne had a better attitude and outlook towards the position.
- Joanne Bennett arriving in Norseman 13/14 Feb, moving into 13 Roberts street.
- All outside staff have received their performance review. MWS conducting conversations with each staff member with regards to the review.

### **Training**

- None at this time.

### **Building Services**

- Urgent works required to be completed to 13 Roberts Street to house Joanne Bennett. Carpet, some painting and new curtains.
- Steve Bowyer and Bryce Bonza visited Eucla Hall to arrange quoting for handrails on outside verandah. No quote supplied as yet.
- Disabled access ramp installed at Old CRC, requires painting to complete.

### **Norseman Airstrip**

- Partial report received from engineering specialist. Final report after several material soak tests is completed. Followed by recommendation.

### **Plant Maintenance and Replacement**

- All quotes for light vehicles on replacement and been received, compiling report. All quotes for new Water cart have been received and compiling information before submitting to council.
- All plant maintenance and servicing up to date, Servicing almost due P-266 Hino Watercart service.



## Norseman Woodlands to Eucla Coast

### REPORT TO COUNCIL

Ordinary Council Meeting 23<sup>rd</sup> February 2021

AREA: Community Development

OFFICER: Pania Turner

PERIOD OF REPORTING: January – February 2021

#### Woodlands Centre

##### Concreting & Landscaping

The large area on the northern side of the building will have the concrete area completed by the time of the Council meeting. This large area will improve the accessibility to the mural for people wishing to take photos. The existing footpath in front of the community health centre has also been upgraded as part of the work.

Now that the access has been completed the landscaping can be finalized. The project has taken a precinct approach to the landscaping works. This means the garden works will include the beds outside of the gallery, the lawns and gardens surrounding the community health building and the roundabout beds.

Council will note the removal of the rocks from the external roundabout beds, this will be relocated to the Woodlands Centre gardens, and replaced with low height plantings.

##### Interpretive Elements- Stage One

Consultants are busily working to complete stage one elements for the opening date deadline. This includes:

- Welcome to Country stands
- Ngadju figure installation
- Large Shire of Dundas Map (this will sit along the internal wall dividing the retail area and community arts area. This includes place images, dual naming where appropriate)
- Signage
- Display cabinets
- Historic images
- Woodlands Images on woodlands walk

The project continues to face delays in production and availability supplies, a byproduct of the pandemic. However, is working to overcome these challenges.

##### Opening

Council will see the formal invitations for the Woodlands Centre now going out. Similar to the airstrip upgrade opening there is an extensive list of invitees, and of course most importantly of all the Community. The afternoon and evening event will showcase the Centre, acknowledge the work and contributions of stakeholders and funding bodies, and be a celebration for the community.



## Norseman Woodlands to Eucla Coast

### Norseman Races- Sunday 7<sup>th</sup> March

The Norseman Race day has been changed to Sunday 7<sup>th</sup> March, decisions taken out of the hands of both the Norseman Turf Club and the Shire. Although only a one-day shift, the move presents challenges for the event. Key is the ability to draw people to Norseman for the afternoon with for many the removal of the additional day for travel home a considering factor. That being said small town country races have a different feel to the larger regional races which is an attraction of its own. The Dundas Dinos races continue to attract a great amount of interest.

We were fortunate to be able to shift the children's entertainment to the new date, however group organizing the catering were unable to do the Sunday. Thank you to the Norseman DHS P&C who have stepped up last minute to take this on, and in return it will be good to see the funds raised go back into activities for the school.

### Community Builders Presentation

The Shire of Dundas President, CEO and Manager of Community Development recently showcased Norseman on Rural Aid's Reinvention of Small Towns series. Following on from the successful 2020 series, the 2021 series of webinars visits with the *community builders* working in small towns and asks them to share their stories of how they are working to address the challenges faced by rural and remote communities. First in this new series and title Positive First Impressions the Dundas webinar had attendees form across Australia and the world, a great opportunity for promotion.

Areas highlighted in the presentation were:

- The role of Council in governance and planning
- Capturing the aspirations and goals of the community in project delivery
- Overcoming challenges of declining population, industry diversification and disaster
- Addressing economic growth and sustainability

### National Principles for Child Safe Organisations- Proposed Compliance and Child Safeguarding reforms for Local Government

Community Development officers will be attending the webinar for local governments about consultation on the proposed compliance with the [National Principles for Child Safe Organisations](#).

The Shire of Dundas will be participating in the consultation process in relation to the implementation of Child Safety Officers, specifically:

- Developing child safe messages in local government venues, grounds, and facilities.
- Assisting local institutions to access online child safety resources.
- Providing child safety information and support to local institutions on a needs basis
- Supporting local institutions to work collaboratively with key services to ensure child safe approaches are culturally safe, disability aware, and appropriate for children from diverse backgrounds.

Feedback will consider the services already in place that support the recommendations, where the role would sit with existing staff, what training and resources would be required to support the recommendations.

AREA: Youth & Events

OFFICER: Margaret McEwan

PERIOD OF REPORTING: January – February 2021

### Youth

School holidays seen a lot of youth in and out of the centre, we had many families in town over the Christmas break that brought new faces into the youth centre. Although there were not any out-of-town excursions these holidays, there was lots going on inside. Loads of singing, dancing, pool comps and as always craft activities, Phatt Chats, movies days and Mortal Kombat competitions. Some days were too hot to venture outside unless going for a swim!

### Menta Health & Wellbeing

Youth Phatt Chats:

- School
- Stress
- Respecting yourself
- Selfcare
- Positive thinking



### Events

Australia Day was great, with the smell of hot food floating through the park and community members lining up with their plate in hand ready to enjoy a nice big breakfast. Our Australia Day ceremony was opened with a lovely welcome to country by our local Ngadju Steven Rule followed by our shire president awarding Norseman Flower and Garden Show Active Citizenship for 2021 and Merynda Fraser Citizen of the year 2021, congratulations to our citizenship award recipients. Our celebrations continued to the swimming pool where community members enjoyed a free community lunch and refreshments while kids were kept busy with lots of swimming, bouncy castle fun and giant lawn games. Thank you to everyone who was involved with cooking and setting up for the event.



## Norseman Woodlands to Eucla Coast

### REPORT TO COUNCIL Ordinary Council Meeting 23<sup>rd</sup> February 2020

AREA: Visitor Services

OFFICER: Hannah Turner

PERIOD OF REPORTING: January - February 2021

#### Visitor Statistics

The Woodlands Centre has seen an approximate total of 360 Visitors (excluding CRC customers) between the dates of December 1<sup>st</sup> to February 9<sup>th</sup>. This averages out to be an estimate of five tourists per day. Saturday openings remain consistently quiet with a maximum of three customers on any given Saturday.

#### Industry Events

The Future of the Tourism Industry in Western Australia will be held at Curtin University from 8.10am-5pm on the 18th of February. The symposium will consist of multiple lectures from tourism leaders and Ministers as well as marketing professionals followed by a networking session. Due to staffing and current event support I will be attending the event virtually.

#### COVID-19

Following the lockdown and increased restrictions in the Perth/Peel/South West regions there has been increased enquiries regarding where people can and cannot travel, people have needed assistance in determining what passes or declarations they need to travel interstate. They are as follows (information current as of 10/02/2021:

##### **Western Australia:**

Western Australia is in a controlled border arrangement, a G2G pass is required however the mandatory 14-day quarantine is dependent on the state from which you are entering from. Currently people entering from NSW and Victoria are required to quarantine.

##### **New South Wales:**

Travel to NSW is currently open with no permit or quarantine period required for most states. If coming from Victoria, a declaration and quarantine is mandatory. If coming from WA, no permit is required however you are required to isolate for the 14 days.

##### **Victoria:**

To enter Victoria, you must complete a permit. The permit system is based on a traffic light system which allows for areas to be designated as green, orange, or red according to their risk.

##### **Queensland:**

You can travel to Queensland without a border pass or isolation period unless coming from a COVID hotspot, currently Western Australia and Victoria have had hotspots.

##### **South Australia:**

To enter South Australia, you must complete a Cross-Border Travel Registration form.



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### **Northern Territory:**

All arrivals into the Northern Territory must complete a border entry form, a quarantine period is only required for those who have been in a COVID hotspot.

### **Tasmania:**

Entering Tasmania requires you to register through the Tas e-travel system if you have been in a low-risk area. Medium and high-risk entrants are required to complete a G2G pass.

### **Communications**

As part of the Shire's position description reviews Shire Communications has been added to the Visitor Administration core responsibilities, as this is being finalised the Visitor Services report will include a communications breakdown. Governance communications will still sit with the Records Officer.

### **Social Media**

A social media plan is being developed to begin to schedule and compose posts, so they are more effectively reached and interacted with. This will increase visibility and engagement in the long term. A content plan is also being created.

### *Norseman Races- Dinosaur teaser:*

Currently advertising for the Races is being promoted via our social media platforms; the first video promoting the Dinosaur races at the event received a reach of 21,915 people with a total of 10.9k views. This small video had a considered time released so as not to be lost in the news feed or with other community activities. It highlights the effectiveness of well-planned communications.

### *Fight the Bite Campaign:*

We have now commenced the Fight the Bite campaign which will run for 4 weeks. This is an initiative of WA Health which aims to educate people on the actions they can take to prevent being bitten and reduce mosquito breeding around their homes, communities and when on travelling.

### **Events**

#### *Australia Day- Reflect Respect Celebrate:*

Australia Day- Reflect Respect Celebrate

Event communications are a vital part of an event's successful participation rate. The shire uses the local paper, website, our social media platforms, and posters/flyers.

Visitor Services assisted in the Australia day event which was enjoyed by both local residents and tourists.

#### *Norseman Races:*

As previously mentioned, the Norseman races is the next significant event, which has both a print media and digital media campaign scheduled. Due to the size of this event the Norseman Turf Club will also advertise in regional papers.

Although early in the campaign we are receiving a lot of interest in the races.

The change of date has presented some challenges which we we are working to overcome. *Small Communities-*

#### *Big Pictures Photographic Competition:*

Promotion has begun for the Dundas Images photographic competition which has a new element this year inviting photographers form outside the Shire of Dundas to participate. Held in April the promotion starts early to allow people time to get out and take some great photos!