



Investment Opportunities in Dundas

“Place yourself at the Eastern Gate to the Western State”



Investment Opportunities in Dundas

Dundas in Brief

The Shire of Dundas is situated in the south-eastern part of Western Australia, comprised of the two towns of Norseman and Eucla. Dundas covers a total area of approximately 92,725 km² with its major town of Norseman located around 722 km east of Perth.

Significant local industries include mining and tourism in Norseman, pastoral farming along the Eyre Highway and commercial fishing and tourism at Eucla.

Fast Facts

Description	Unit	Data
Population	Shire (As at June 30, 2013) Norseman Township Eucla Township	1,182 approx. 800 approx. 50
Gross Regional Product	\$ million (2012-13)	\$501.2
Labour Force	Persons (Dec, 2013)	796
Unemployment Rate	% (Dec, 2013)	6.7%
Average Personal Income	\$/ week (2011)	\$985.4
Median House Price	\$(YE Dec, 2013)	\$30,000
Annual Rainfall	Millimetres	290 mm
Major Industries	% of total employment (PoW, 2011)	<ul style="list-style-type: none"> • Mining: 38.8% • Accommodation and food services: 14.0% • Retail trade: 8.2% • Public administration and safety: 6.9%
Key Natural Assets	N/A	<ul style="list-style-type: none"> • Strategic Assets <ul style="list-style-type: none"> - Rail and road infrastructure and export links - Significant mineral deposits • Tourism Assets including the Great Western Woodlands • Strategic east/west gateway location, capturing significant through traffic

Note: YE = Year ended.
Source: ABS (2012, 2013), Department of Employment (2014), REIWA (2013), AEC

Place yourself at the Eastern Gate to the Western State

Dundas is a key regional Western Australian centre serving as an important visitor gateway for travellers to and from the eastern states. Offering investors and new residents a quality rural lifestyle, Dundas is a vibrant community with a wealth of investment and business opportunities across the mining, construction, retail, accommodation and tourism sectors.



Gateway to the east – affordable lifestyle option

The strategic location of Dundas and its well maintained road network means that both eastern states and greater Western Australia are highly accessible; with entry points on the doorstep.

At a highly affordable \$30,000¹ median house prices are one of the lowest in the state and significantly lower than regional WA and Perth, making Dundas a highly attractive, low cost lifestyle option.

¹YE December 2013, REIWA



Investment Opportunities in Dundas



Over a century of mining expertise

Mining has been a mainstay of the Dundas Shire economy throughout its history. The area has rich gold deposits, with around three times as much gold per tonne of ore extracted from Norseman mines as compared to major mines in Kalgoorlie. Dundas also possesses significant reserves of gypsum, tantalum and nickel.

The mineral wealth of Dundas serves as a solid foundation for investment and employment. This strong economic base presents significant flow-on opportunities for investment and development across professional and trade services, construction and consumer-based sectors.



Unrivalled country lifestyle with access to all the services

Dundas offers access to a range of medical and health care services, service and mechanical stations, banking and postal services, hotel and cafes and a community resource centre. Norseman has excellent primary and secondary education facilities, plus a diverse range of sporting and recreation facilities including an outdoor public pool.

gateway to the East



over a century of mining expertise

**unrivalled, affordable country lifestyle
with access to all the services**



extensive tourism development potential

a business and investment friendly environment





Investment Opportunities in Dundas



Extensive tourism development potential

Dundas acts as a key transit and stopover point for travellers to and from Australia's eastern states; and boasts the world's longest golf course, the Beacon Hill lookout, the Bromus Dam and a Heritage Trail in addition to 2 million year old ancient rock formations.

Another key feature of the area is The Great Western Woodlands - an area of great biological richness that extends over 16 million hectares, about the same size as England. It is regarded as the largest remaining area of intact Mediterranean-climate woodland left on Earth and contains about 3,000 species of flowering plants, about a fifth of all known flora in Australia.

Significant opportunities exist and are being pursued to capitalise on Dundas' natural tourism assets and significant through-traffic in order to further develop the Shire as a visitor destination in its own right. Current initiatives include:

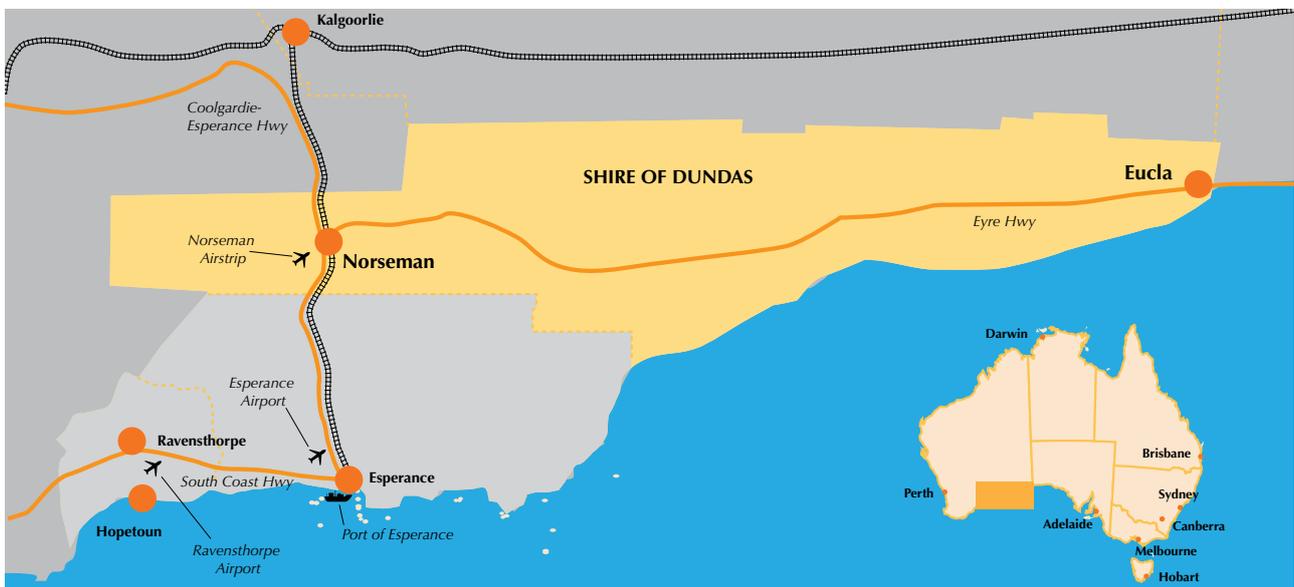
- The potential upgrade of Norseman Airport to allow commercial aircraft.
- Expansion of the tourism offering around the Norseman Visitor Gateway Centre, including a proposed bakery, café and art gallery.



A business & investment friendly environment

With Gross Regional Product (GRP) of over \$500 million and recent growth of nearly 4% (2011-12 to 2012-13) - well in excess of the national average - Dundas is well placed for future development and growth.

The business friendly and helpful Council assists new developments in the region and enables existing operators to expand and flourish. Council is dedicated to the future growth and vibrancy of the Shire and welcomes the opportunity to discuss business and investment opportunities with proponents.



For further information regarding potential investment opportunities in Dundas please contact:



Shire of Dundas

Richard Brookes (CEO)
Telephone: (08) 9039 1205
Fax: (08) 9039 1359
Email: shire@dundas.wa.gov.au
Web: www.dundas.wa.gov.au/